Français 2

La Saint Valentin Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**A. Key Word Recognition**. Find the French words/phrases that best express the meanings of the following English words/phrases.

1. The United Kingdom \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. The Netherlands\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. less than\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. a piece of jewelry\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. average budget\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6. is celebrated \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

7. a diet book\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

8. a household appliance\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9. a makeover\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

10. a scale \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**B. What is the main idea of this infographic? Answer in English.**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**C. Supporting Details.**

1. Check each detail that is mentioned in the article (not all are included).

2. Fill in the information that is given for each detail you have checked. Write in English.

\_\_\_ The amount of money spent on Valentine’s Day flowers in 2011. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_ The average price of a bouquet of flowers in the U.S. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_ The average price of a bouquet of flowers in France\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_ The percentage of Americans that give jewelry for Valentine’s Day\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_ The percentage of French people that give jewelry for Valentine’s Day\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_ The percentage of French couples that think Valentine’s day is the most romantic day of the year \_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_ The percentage of French people who give practical gifts \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_ The percentage of French people who give romantic gifts \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_ The percentage of French couples who don’t celebrate Valentine’s Day because it’s so commercial \_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_ A country where Valentine’s Day is celebrated between friends \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**D. Guessing Meaning from Context.** Find the underlined words/phrases and write what you think they mean in English.

1. 12% des Français optent pour des cadeaux très romantiques (un massage à deux, un vol en montgolfière, une balade à cheval) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. La Saint Valentin représente 40% du chiffre d’affaires des bijoutiers et des fleuristes. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. 85% des femmes interrogées souhaitent recevoir une bague. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. une crème anti rides \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. Un objet déco “ramasse poussière” \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**E. Comparing Cultural Perspectives.** Answer the following questions in English.

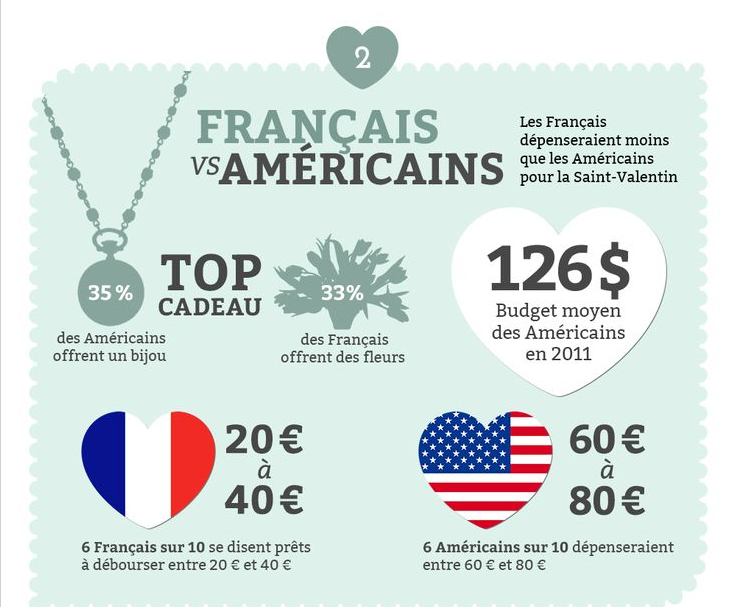
Compare French and American perspectives on Valentine’s Days based on what you read in the infographic.

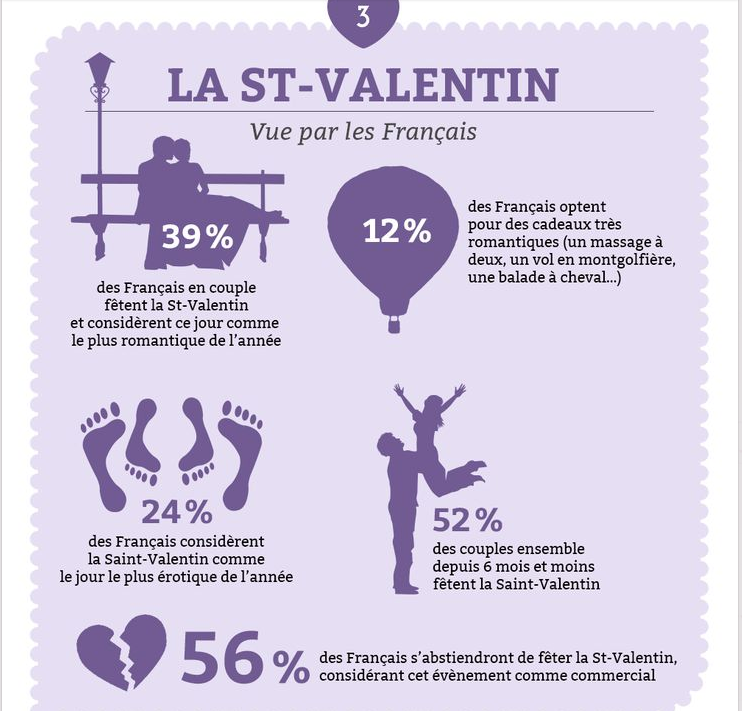
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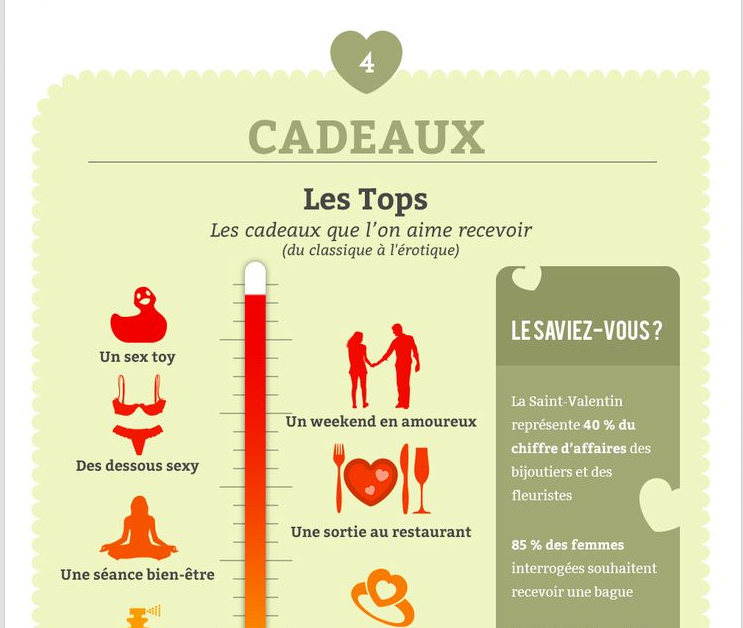
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http://fr.locita.com/societe/infographie-la-saint-valentin-un-vrai-business-107822